

OUR DENTSPLY CLASSICS

TruRx DIGITAL DENTURE PRESCRIPTION

Send us 3 copies of ANY Premium Denture Prescription. Get a FREE TruRx Intelligent Denture Prescription (908400) SRP: \$115.00

Limit one redemption per customer. Prescription must contain complete information of DDS and Teeth prescribed including Mould and Shade. Fax at 1.905.851.9809 or email to Prosthetics.Canada@dentsply.com for Redemption.



P-Q4-10

TruRx CALIBRATION TOOLS

Buy 4 sets of TruRx Calibration tools (908402) SRP: \$15.00. Get 1 FREE!

Cannot be combined with any other DENTSPLY offer with the exception of P-Q4-10.



P-Q4-11

ENTERRA VLC UNIT

For the month of November only. Receive 15% OFF an Enterra VLC unit. Sale price for a limited time only - \$2626.50 (Regularly \$3090.00). Savings of \$463.50!!



Cannot be combined with any other DENTSPLY offer.

P-Q4-15

CRESCENT PROPHY CUPS

Buy 2 boxes of Crescent Prophylaxis Cups*. Get 1 box FREE!

*All Crescent Prophylaxis Cup skus apply. Cannot be combined with any other DENTSPLY offer.



C-Q4-16

CAVITRON INSERTS

Buy 3 Cavitron Inserts, Get 1 Insert FREE!
Buy 5 Cavitron Inserts, Get 2 Inserts FREE!

All 25K or 30K inserts.

For the first time, this offer also includes the Cavitron SoftTip Implant Insert and the Prophyl Jet Air Insert. Also includes the new Cavitron THINsert (upon launch).

Cannot be combined with any other DENTSPLY offer.



E-Q4-2

ENDODONTIC FILES & ENDO-Z BURS

Buy 15 packages of Endodontic Files*, Get 3 ENDO-Z Burs FREE! (One pack #671796)!

*Eligible Files include: K-Files, Flexo-Files, Gates Gliddens, Barbed Broaches, Peeso Reamers, Finger Pluggers & Spreaders, Lentulo Paste Fillers, Hedstroms and Reamers. Mix & Match sizes only. Promotion is not valid with any other DENTSPLY offer or program.



C-Q4-13

SANI-TIP® DISPOSABLE AIR/WATER SYRINGE TIPS & SANI-SHIELD® SLEEVES

Buy 3 SANI-TIP Disposable Air/Water Syringe Tip Refills. Get 1 FREE!

Cannot be combined with any other DENTSPLY offer. Same type as purchased.



C-Q4-14

DISPOSA-SHIELD® INFECTION CONTROL BARRIERS

Buy 3 DISPOSA-SHIELD Infection Control Barrier Refills. Get 1 FREE!

Cannot be combined with any other DENTSPLY offer.



C-Q4-15

DISPERSALLOY

Buy \$2,000 worth of Dispersalloy (of choice). Get a Pro-mix Amalgamator FREE!

Cannot be combined with any other DENTSPLY offer. Purchases must be on one invoice to qualify. Mix & Match is allowed.



C-Q4-7

NUPRO PROPHY PASTE

Buy 2 boxes of Nupro Prophylaxis Paste Cups during the promotion period. Get a \$10 Tim Hortons Gift Card FREE!

No Limit. Orders may be accumulated during the promotion period of October 1st through to December 31st, 2009. Cannot be combined with any other DENTSPLY offer.



C-Q4-17

CAVITRON STERI-MATE LIGHT

Buy 3 Cavitron Steri-Mate Lights. Get 1 Light FREE!

Cannot be combined with any other DENTSPLY offer.



E-Q4-4

QUARTERLY PROMOTION GUIDE

OCTOBER · NOVEMBER · DECEMBER · 2009

Q4

For better dentistry
DENTSPLY
CANADA

SureFil SDR
flow
POSTERIOR BULK FILL FLOWABLE BASE

NEW

SUREFIL SDR

Buy 1 SureFil SDR Introductory Kit, Get 2 Refills FREE!

Cannot be combined with any other DENTSPLY offer. Mix & Match is allowed.

SureFil SDR is DENTSPLY's new and one-of-a-kind breakthrough technology. It is a low stress flowable composite you can bulk fill (4mm) and cure for a faster and easier restoration. The pre-measured compula allows you to simply dispense and cure, saving up to 40% in placement time! Try it, you'll love it!

C-Q4-1

DEALS YOU CAN'T TURN DOWN!

FREE PRO-MIX AMALGAMATOR

CAVITRON INSTANT REBATES

FREE TIM HORTONS GIFT CARDS

FREE AMEX GIFT CHEQUES

FREE SMARTLITE IQ2

FREE NIGHTGUARD APPLIANCE CASES

AND SO MUCH MORE!

For product information, please visit our website at:

www.dentsply.ca

ENHANCE FLEX NST

NEW

NOVEMBER & DECEMBER ONLY

Buy 1 Enhance Flex NST Finishing & Polishing Discs Introductory Kit, Get 2 Finishing/Polishing Discs Refills FREE!

Cannot be combined with any other DENTSPLY offer.



Enhance Flex NST is DENTSPLY's new and unique "sphering" technology. Enhance Flex NST is the first and only two-disc finishing & polishing system, that delivers a superior shine in 48% less time as compared to 3M™ ESPE™ Sof-Lex™.

*Data on file. 3M™ ESPE™ Sof-Lex™ is a registered trademark of 3M ESPE Dental Products

C-Q4-2

RESTORATIVE INTRO KIT

NEW

Buy any Intro Kit, Get 2 Refills FREE!

QUALIFYING PRODUCTS:

Impression Materials: Aquasil Ultra Xtra

Composites: Esthet-X HD, TPH3,

Dyract eXtra & Ceram-X

Cements: SmartCem2 (NEW!)



C-Q4-3

For better dentistry

DENTSPLY
CANADA

MEMBER CLINIC PROFESSIONAL RENEW MEMBER
QUARTERLY PROMOTION GUIDE Q4

All FREE Goods which are product related are to be shipped by the Dealer and claimed back from DENTSPLY Canada with proof of sale to the End User. All FREE Goods which are gift items/certificates will be shipped by DENTSPLY Canada to the End User upon receipt of invoice copy as proof of purchase. For these FREE items, invoice must be dated between October 1st and December 31st, 2009. Invoice copies are to be mailed directly to DENTSPLY Canada, Attn: Marketing Department. Invoice copies must be received no later than January 31, 2010 to qualify (i.e. 30 days after the promotion period ends). Purchases made as related to FREE gift items are strictly not returnable for credit. TRADE-IN OFFERS: Customer trade-ins - Dealer collects the unit and issues the free product to the end-user. FREE Goods claims are to be sent to Dealer Head Office including SERIAL NUMBERS of trade-in units. Trade-in units to be destroyed (*DO NOT SEND TO DENTSPLY Canada). FREE Goods Redemption from DENTSPLY: Dealer Head Office provides DENTSPLY Canada with a no-charge purchase order for the amount equal to the wholesale value of the FREE Goods issued (may be equipment products of Dealer's choosing). NOTE: Free Goods Report to be accompanied by PROOF OF PURCHASE. Purchases for the above promotions do not qualify for any other DENTSPLY special programs. Offers valid in Canada only.

DENTSPLY RESTORATIVE BUNDLE #1

FREE SMARTLITE iQ2



Buy \$3,000 of DENTSPLY Restorative Products*, **Get a SmartLite iQ2 FREE!**

*Qualifying Products:
Composites: Esthet-X, Esthet-X HD, TPH3, Dyract eXtra, Ceram-X Bonding/Adhesive Agents: Prime & Bond NT, XP Bond, Xeno IV Finishing & Polishing: Enhance, Pogo Sealants: Delton

**While supplies last. Otherwise, a comparable product will be substituted. Cannot be combined with any other DENTSPLY offer. Purchases must be on one invoice to qualify.

C-Q4-4

ADHESIVES

FREE ADHESIVE

Buy 2 Prime & Bond NT, XP Bond or Xeno IV Unit Dose Packages, **Get 1 FREE!**

Cannot be combined with any other DENTSPLY offer. Purchases must be on one invoice to qualify. Mix & Match is allowed.



C-Q4-6

CAVITRON PLUS & JET PLUS

INSTANT REBATES

Buy a Cavitron Plus Unit, **Get \$600 instant rebate off invoice!**
OR
Buy a Cavitron JET Plus Unit, **Get \$800 instant rebate off invoice!**

Cannot be combined with any other DENTSPLY offer.



E-Q4-1

4% ASTRACAINE® DENTAL LOCAL ANESTHETIC

FREE ANESTHETIC

Buy 5 Boxes of 4% Astracaine® Dental Local Anesthetic, **Get 1 Box FREE!**
1 box of anesthetic contains 100 cartridges of 1.8ml. Cannot be combined with any other DENTSPLY offer.



C-Q4-12

MIDWEST HANDPIECES

FREE HANDPIECE

Buy any 3 Midwest Handpieces, **Get 1 Midwest Handpiece FREE!**

Handpieces include all Midwest Highspeed and Low Speed Handpieces (with the exception of Stylus ATC), Stylus, Stylus Lite, Stylus Mini, Tradition, Quiet Air, RDH, Shorty, Shorty II, and Rhino.

Same Type as purchased. Cannot be combined with any other DENTSPLY offer. MULTiflex LLX is a registered trademark of KaVo Corporation.



E-Q4-3

INTEGRITY® TEMPORARY CROWN & BRIDGE MATERIAL WITH FLUORESCENCE & INTEGRITY TEMPGRIP™ TEMPORARY CEMENT

FREE REFILL

Buy 1 Integrity TempGrip Temporary Cement Refill, **Get 1 Integrity Mini-Syringe Refill FREE!**

Cannot be combined with any other DENTSPLY offer.



C-Q4-9

INTEGRA IN-OFFICE NIGHTGUARD

FREE APPLIANCE CASES

Buy 1 iNterra In-Office Nightguard Refill, **Get 6 iNterra Nightguard Cases FREE!**

Cannot be combined with any other DENTSPLY offer.

DREAMY RESULTS

- Without an impression in one visit
- Customized for perfect fit and patient comfort
- Highly durable and wear resistant
- Wedge shape allows for easier lateral excursions



C-Q4-10

INTEGRA IN-OFFICE NIGHTGUARD

FREE REFILL & APPLIANCE CASES

Buy 3 iNterra In-Office Nightguard Refills, **Get 1 Regisil Rigid Super Fast Set Refill AND (18) iNterra Nightguard Cases FREE!**

Cannot be combined with any other DENTSPLY offer.



C-Q4-11

DENTSPLY RESTORATIVE BUNDLE #2

FREE \$100 AMEX GIFT CHEQUE



Buy \$1,000 of DENTSPLY Restorative Products*, **Get a \$100 AMEX Gift Cheque FREE!**

*Qualifying Products:
Composites: Esthet-X, Esthet-X HD, TPH3, Dyract eXtra, Ceram-X Bonding/Adhesive Agents: Prime & Bond NT, XP Bond, Xeno IV

Cannot be combined with any other DENTSPLY offer. Purchases must be on one invoice to qualify.

C-Q4-5

DENTSPLY CROWN & BRIDGE BUNDLE

FREE AMEX GIFT CHEQUE

Buy \$1,000 of DENTSPLY Crown & Bridge Products* (Mix & Match), **Get a \$100 AMEX Gift Cheque FREE!**

*Qualifying Crown & Bridge Products:
Aqualis Ultra/Aqualis Ultra with B4/Aqualis Ultra Xtra, Aqualis Ultra DECA, Aqualis Putty DECA, Regisil Rigid, Integrity Temporary Material, Integrity TempGrip Temporary Cement, Fluorocore2/+ and SmartCem2 Cement.

Cannot be combined with any other offer. Purchases must be on one invoice to qualify.

C-Q4-8