

DIRECT LABORATORY PROMOTIONS



TURBOMAX ALGINATE AUTO MIXER

FREE ESSIX VACUUM MACHINE

Buy a TurboMAX Alginate Auto Mixer AM001 – Retail Price \$1,995.00, Receive a FREE Essix Vacuum Thermoforming Machine with Vacuum Maximizer Gaskets & an Essix Plastic Starter Kit! Savings valued over \$450!

Cannot be combined with any other DENTSPLY offer. No limit on the quantities purchased.

P-Q4-3

ESSIX PLASTICS

15% OFF THE PRICE

Purchase any Essix ACE, Essix C+, Essix A+, Nightguard Laminates, Essix Tray Rite, Essix Bleaching Tray, Essix Dual Laminate Material, Essix Embrace, Duplication Material or Kombiplast and Receive 15% off!

Cannot be combined with any other DENTSPLY offer. No limit on the quantities purchased.

P-Q4-2

THERMOFLEX ACETAL CLASP GUN SYSTEM

20% OFF THE PRICE

Buy a Thermoflex Acetal Clasp Gun System and Receive 20% off the regular price!

- Kit Includes:
- Thermoflex Acetal Gun
 - Magnetic Stand
 - Plunger Tool
 - Putty Tool
 - Measuring Cup
 - Filler Funnel
 - Heat Resistant Gloves
 - Instructions

Cannot be combined with any other DENTSPLY offer.

P-Q4-4

DENTSPLY PORCELAIN

20% OFF THE PRICE

Purchase Any Cercon Ceram KISS, Duceram KISS, Duceragold KISS or Ceramco 3 Porcelain Kits and/or individual bottles, Receive 20% off!

Cannot be combined with any other DENTSPLY offer. No limit on the quantities purchased.

P-Q4-5



CERAMCO 3

QEX FURNACES

ADDITIONAL 10% OFF

Purchase \$1,000.00 or more of any Dentsply Porcelain, Receive an additional 10% off of the current equipment sale for a QEX Press (9494310) or QEX Vacuum (9494305) furnace!

QEX Press - New Price - \$3,180.91
QEX Vacuum - New Price - \$2,890.52

Cannot be combined with any other DENTSPLY offer except P-Q4-5. Purchase of porcelain must be on one invoice. \$1,000 must be before taxes and exclusive of any discounts. No substitutions for furnaces.

P-Q4-6



WAXIT

FREE UNIVERSAL CRUCIBLE

Purchase a 1000ml bottle of Waxit (25180013 – Retail Price \$82.19), Receive a FREE Universal Crucible (23510054). Savings of \$38.46.

Cannot be combined with any other DENTSPLY offer. No limit on the quantities purchased.

P-Q4-7

Waxit®

BEAT THE FREEZE INVESTMENTS AND LIQUIDS

20% OFF THE PRICE

Buy any of the following investments and liquids: Carrara Universal DL, Optivest, Deguvest, V.R. and Vitallium 2000 and Receive 20% off the regular price!

Cannot be combined with any other DENTSPLY offer. No limit on the quantities purchased.

P-Q4-8



OCTOBER 1 TO DECEMBER 31, 2009

DENTSPLY Q4 LABORATORY PROMOTIONS

For better dentistry

DENTSPLY CANADA

GET IN THE GAME!

FIVE WINNING REASONS TO CHOOSE THE NEW DRUFOMAT SCAN

UNMATCHED SAFETY: Piston turns down automatically with two-hand-control and red LEDs point out the danger area when heating material.

EASE OF USE: Visible sagging of plastics from every angle at eye level.

FLEXIBILITY: Models may be placed directly on the platform or embedded with lead pellets.

VERSATILITY: Ability to take in both square and circular plastics. Can be used as Flask Press or Pressure Polymerization Unit.

UNCOMPLICATED: Vertical contact of the foils ensures even consistent results. Menu presents logical guide and self-explaining menu button.



DRUFOMAT SCAN THERMOFORMING UNIT

Purchase the NEW Drufomat Scan in Red (#3300) or Silver (#3300S) Reg: \$4,800, BUY IT FOR ONLY \$3,300! Savings valued over \$1,500. Comes with a FREE Quick Connection Kit and Plastic Starter Kit!

Cannot be combined with any other DENTSPLY offer. P-Q4-1



WHAT'S INSIDE

- FREE TRURX INTELLIGENT DENTURE SYSTEM
- FREE LIVE GENIOS MOULD / SHADE GUIDES
- ENTERRA DISCOUNTS
- FREE GENIOS/PORTRAIT ANTERIOR CARDS
- FREE LUCI-SOF SHEETS
- ECLIPSE RESIN MATERIALS DISCOUNTS
- FREE AMEX GIFT CHEQUES
- AND SO MUCH MORE!

For better dentistry
DENTSPLY CANADA

DENTSPLY LABORATORY PROMOTIONS

DIRECT PROMOTIONS: All Free Goods which are gift items/certificates will be shipped by DENTSPLY Canada to the End User upon receipt of invoice copy as proof of purchase. Invoice must be dated October 1 – December 31, 2009. Invoice copies are to be mailed directly to DENTSPLY Canada Attn: Marketing Department. Invoice copies must be received no later than January 31st, 2010 to qualify. Purchases made as related to free gift items are strictly not returnable for credit. Purchases for the above promotions do not qualify for any other DENTSPLY special programs. Offers valid in Canada only.

DEALER PROMOTIONS: All Free Goods which are gift items/certificates will be shipped by DENTSPLY Canada to the End User upon receipt of invoice copy as proof of purchase. Invoice must be dated October 1 – December 31, 2009. Invoice copies are to be mailed directly to DENTSPLY Canada Attn: Marketing Department. Invoice copies must be received no later than January 31st, 2010 to qualify. Purchases made as related to free gift items are strictly not returnable for credit. TRADE-IN OFFERS: Customer trades in a Triad Unit. Dealer receives the unit and issues the free product to the customer. Free Goods claim to be sent to Dealer Head Office including SERIAL NUMBERS of trade-in units. Trade-in units to be destroyed (*DO NOT SEND TO DENTSPLY Canada). Unless indicated as shipped up front to dealer, all free goods which are product related are to be shipped by the dealer and claimed back from DENTSPLY Canada with proof of sale to the End User. Free Goods Redemption from DENTSPLY: Dealer Head Office provides DENTSPLY Canada with a no-charge purchase order for the amount equal to the wholesale value of the free goods issued (may be equipment products of Dealer's choosing). Free Goods Report to be accompanied by PROOF OF PURCHASE. Purchases for the above promotions do not qualify for any other DENTSPLY special programs. Offers valid in Canada only.

**FREE LUCITONE LIQUID,
SHADE GUIDE &
1X6 TOOTH CARD**



Purchase a 25lb tub of Lucitone 199 (688111, 688211, 688311, 688411), Receive 4 quarts of Lucitone Liquid, a free Shade Guide and one 1X6 card of Anterior Teeth. Valued at over \$400.00.

- Choose from :
- Portrait IPN shade guide (902740) and 1X6 Portrait IPN Anterior Teeth of your choice
 - Genios Shade guide(01027510) and 1X6 Genios Anterior Teeth of your choice

Cannot be combined with any other DENTSPLY offer. Fax invoice to DENTSPLY Canada for redemption at 905.851.9809.

P-Q4-9

TruRx INTELLIGENT DENTURE PRESCRIPTION

FREE TRURX INTELLIGENT PRESCRIPTION

Send us 3 copies of any Premium Denture Prescription, Receive a FREE TruRx Intelligent Denture Prescription (908400, MSRP: \$115.00)!

Limit one redemption per customer. Prescription must contain complete information of DDS or D.D and Teeth prescribed (including Mould and Shade).

AND/OR

Buy 4 sets of TruRx Calibration Tools (908402, MSRP: \$15.00), Get 1 FREE!

Cannot be combined with any other DENTSPLY offer with the exception of P-Q4-10.



P-Q4-10 / P-Q4-11

**ENTERRA VLC UNIT
FOR THE MONTH OF NOVEMBER ONLY**

15% OFF THE PRICE



Buy an Enterra VLC Unit, during the month of November and Receive **15% off** your purchase! Sale price for a limited time only (Regular MSRP is \$3,100).

- Built in Smart Card Expandability
- No Wax, No investing, No boil out, No Hydrocolloid
- Small Print 13 x 13.5 X 12" height
- 2 year limited warranty
- Versatility in Applications

Cannot be combined with any other DENTSPLY offer.

P-Q4-15

LUCITONE FAS-POR+

FREE LIQUID

Purchase a 5.5lb container of Lucitone Fas-Por+ Denture Resin (682224, 682234, 682244, 682254), Receive a FREE 1-quart bottle of Fas Por+ liquid! Value of \$97.00!

Lucitone Fas Por+ pourable denture resin is a colour-stable premium self-cure denture resin which features Lucitone 199 shades and quick processing. Powder/liquid ratio: 20g / 14ml.

Cannot be combined with any other DENTSPLY offer.

**Lucitone[®]
Fas-Por+
Pourable Denture Resin**

P-Q4-13

**ECLIPSE
RESIN MATERIALS**

15% OFF THE PRICE



Buy any Eclipse Upper Baseplate Resin Materials, Lower Baseplate Resin Materials or Heat & Seat Resilient Resins and Receive **15% off** your purchase!

Eclipse Prosthetic Resins are versatile, monomer free materials. Unique for their proprietary material science, the resins have less shrinkage than conventional materials and eliminate the need for flasking and investing providing patients with superior fit.

Cannot be combined with any other DENTSPLY offer.

P-Q4-16

**LUCI-SOF DENTURE
LINER SYSTEM**

FREE SHEETS & BONDER

Purchase 12 sheets of Luci-Sof Denture Liners (904552), Receive 6 additional sheets and a 30ml bottle of Luci-Sof bonder FREE! Value of \$130.00!

Luci-Sof is a silicone-based denture liner system suitable for relining existing dentures and lining new dentures. It has superior durability and excellent bond strength.

Cannot be combined with any other DENTSPLY offer.



P-Q4-14

**DENTSPLY CROWN &
BRIDGE BUNDLE**

FREE AMEX GIFT CARD

Buy \$1,000 of DENTSPLY Crown & Bridge Products* (Mix & Match), Get a \$100 AMEX Gift Cheque FREE!

*Qualifying Crown & Bridge Products:

Aquasil Ultra/Aquasil Ultra with B4/Aquasil Ultra Xtra, Aquasil Ultra DECA, Aquasil Putty DECA, Regisil Rigid, Integrity Temporary Material, Integrity TempGrip Temporary Cement, Fluorocore2/+ and SmartCem2 Cement.

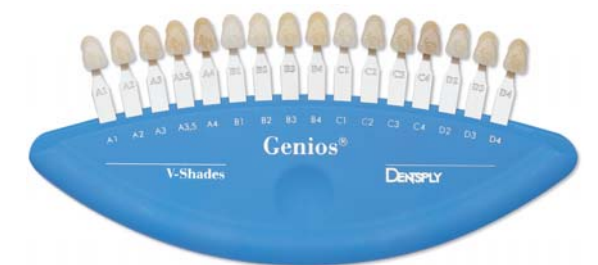
Cannot be combined with any other offer. Purchases must be on one invoice to qualify.



P-Q4-8

**FREE LIVE MOULD GUIDE,
SHADE GUIDE & CHARTS**

Genios[®]



Purchase \$2,500 worth of GENIOS Teeth, Receive a free live anterior and posterior Mould Guide (01301SM:15 Anterior Moulds - 9 upper & 6 lower and 18 Posterior Moulds - 9 upper & 9 lower in A1 and B1 shades). **PLUS: Receive two Mould Charts (ENG & FRN) and a Genios Shade Guide. Valued over \$1,380!**

All Teeth purchase must be on one invoice. Teeth are non-returnable. Order to be submitted to DENTSPLY Canada for marking of the cards. Cannot be combined with any other DENTSPLY offer. Cannot be combined with any other offer. Purchases must be on one invoice to qualify.

P-Q4-12